

**MASSBUG
MINUTES
6 DECEMBER 2006**

Attendance: Matthew, Ian, Jeff, Paul, Fiona, John, Robert, Bruce
Apologies: Gilbert

Local Issues

Item 1:

Signage on cycleway Reply from Botany Council has been received. They have referred the matter to the RTA.

Item 2:

Glass from recycling trucks still a problem. If anyone finds this a problem they should contact the Council Service Centre on 9335 2222. It could be a faulty delivery truck that can be fixed.

Item 3:

Gladstone St Enmore, towards Enmore Theatre and the station has a serious crevice near the gutter. **Action: Fiona to follow up.**

Item 4:

Bailey Street at Enmore still in urgent need of resurfacing.

Newtown Festival

Item 5:

Estimated that we spoke to around 500 people.

Suggestions to improve next year. Particularly aiming to improve the flow of people at stall at busy times:

- (a) Mailing List – sheet for people to add their details for email list.
- (b) Talk - bad time of day, suggest if offered opportunity again to do a practical session.
- (c) Follow up event – organised ride that starts from Newtown the following week.
- (d) Used bike stuff went really well – suggest people collect things for next year.
- (e) Reconsider raffle as it takes up space and time for people to understand the question and fill in slip. People tend to back up in busy times. Possibly have raffles that are drawn every couple of hours for 'good will' but not educational purposes.
- (f) To bring people to the stall, we can give away sweets.
- (g) Put up 'menus' on front of stall to let people know what is available, they will then be clearer about what to ask for. Gives them something to consider while they wait to get to the stall. Similar to menus on the food stalls.
- (h) **Opening questions** for people to ask, and information organised into sections will also ensure everyone is approached consistently. Fiona has practised these questions at Addison road and they seem to work to start a conversation.

Suggestion is:

Q: "Do you ride locally?"

A: "No - I don't have a bike" - take people to how to ride, maps, how to buy a bike section of info. Or,

A. "Yes - I ride weekends/to work", etc., - take people to relevant info.

- (i) Possibly – have a standard set of information we give everyone. MASSBUG brochure, rides list and back copy of magazine.
- (j) MASSBUG BRANDING – to let people know they got the map from the stall, suggested logo stickers with website be put onto maps.

BIKE-IT

Item 6:

We now own a box of Bike-its to sell. Suggest copies are taken on rides to sell.

GREENWAY

Item 7:

Bruce provided an update on developments with the Greenway project. Key points:

- (a) Marrickville council has advertised for a project manager for a 12 month period for the project.
- (b) Kendall has tabled a project brief for the Cooks River to Iron Cove project.
- (c) Recommendation is to develop the corridor in the interim period, to encourage planning, vision and decisions to be made sooner rather than later.
- (d) Local MPs will be approached to support the project. If they fail to support the project further action will be considered to gain public support.
- (e) The project should be in a position by July next year to apply for funding, part of the support is to request the State Government to provide funding for any council short fall.
- (f) A call will be made for a moratorium on the sale of public land on the corridor, support for renewal projects, regional planning and so on.
- (g) A website is being rebuilt, any suggestions for this are welcome.
- (h) One suggestion was to contact schools and other facilities on the corridor to use the site to promote events.
- (i) Organised rides were also encouraged to make use of the corridor.

RIDES and EVENTS

Item 8:

10 December ride is cancelled. The Inner West Picnic Ride is now on 17 December.

Item 9:

Cheeky Transport also holding a xmas party on 17th – early evening. Depart 2pm Cheeky Transport Georgina St Newtown.

BREAKING NEWS

Item 10:

Bike Bus Grant was successful – news embargo. This will pay for a short promotional video, development of ride leader guidelines.

2007 DATES

Item 11:

Next Meeting Wednesday 3 January.

This will be at the Bank Hotel. Meet outside Neighbourhood Centre. Lock bikes in meeting room.

Item 12:

Planning Meeting: Saturday late January at Fiona's place to discuss priorities and strategies.

OTHER BUSINESS

Item 13:

Letter to Carmel Tebbutt

Letter was finalised, Paul will sign and send with a t-shirt.

Item 14:

Review of Rides Calendar

(A) Brenda provided a brief evaluation of the success of the rides calendar against the aims, which were to:

- (1) *Promote* MASSBUG.
- (2) *Encourage* residents to join rides.
- (3) *Encourage* new or inexperienced riders with easy rides.

A summary of data about short trips was also provided.

(B) In discussion, suggestions were made:

- (a) To review the objectives for organising rides.
- (b) To undertake a short survey of members to learn what rides they would like organised.
- (c) To consider other means of encouraging cycling in the area and replace short care trips, this included:
 - i. Specific maps describing one trip, and distributed in the start and finish points;
 - ii. A 'recipe' list of easy trips that could be taken from a specific suburb, and distributed in letterbox drops or local shops;
 - iii. Promotion of a buddy service to a specific area, where individual would be assisted to develop and practice a route;
 - iv. A map similar to the Sydney Uni map produced by the main street committees, showing people pathways from 2-5km radius from the main shopping area.

It was also suggested that different projects be undertaken in each suburb and the results of each assessed.