

MASSBUG Strategic Plan 2005

Key Project	Task	Date	Status/Action
Council	Marrickville Traffic Committee. Fiona providing written input with assistance from MASSBUG members.	On-going	
	Bike Committee * Alex Canal route study – monitor	On-going	Fiona to send notice to MASSBUG list bi-monthly.
	Council Plans. All relevant council plans will be responded to, with larger ones (eg. Management Plans in May) by special-purpose meetings as required. Strategic Plan in 2005 and other plans as they arise.	mid-May November ?	<ul style="list-style-type: none"> • Draft management plans due for public consultation mid May. Extra meeting at end-May to plan response. • Start on next year's submission in November 2005 • Strategic Plan special meeting, when it happens
	Marrickville Bike Plan. Three Council workshops this year Community Stalls to encourage responses to Council's public processes.	Apr, Aug & Nov? ?	<ul style="list-style-type: none"> • Attend Council workshops • Organise Community stalls in shopping areas at appropriate dates.
	Hazard Reporting. Simplify system in the interim.	March meeting	Fiona to update website to use simplified process, including form and spreadsheet & encourage contacting council +cc us.
Greenway	Master Plan	This year	Bruce to supply tasks/timeline
Management Issues	Administration AGM, Charter, evaluation (of stalls & other activities)	October March meeting < Sept	<ul style="list-style-type: none"> • AGM • Robert to draft Charter which covers principles (apolitical, catering for new cyclists, 5 route principles) • Undertake evaluation of stalls (& other events?) including number of brochures/maps given out; list of written questions; develop set of questions for each shift; maybe tick chart for first or last two hours. • Fundraising? • Meeting management – sharing of key holding, chairing and minute taking tasks
	Membership Quarterly update of Nbr of Financial and lapsed Mbrs	March meeting	<ul style="list-style-type: none"> • Brenda to request membership information from Natalie
	Recruitment suspend decision on recruitment for now		<ul style="list-style-type: none"> • Brenda to develop options for discussion

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Encouragement of Cycling	Partnerships <ul style="list-style-type: none"> • Develop protocol for new partnerships. • Develop Contact with: Chamber of Commerce Biodiversity Groups IWEG, Watershed • Current: CSAHS¹, SESAHS², Syd Uni, ... • Other BUGs – strengthen co-operation • Bicycle NSW - support 	Robert ?	<ul style="list-style-type: none"> • linked to Charter – see above • form a sub-committee to work on new relationships – who? Include messages, aims & communications plan.
	Rides Try & increase popularity of rides with local start point(s), short (couple of hours) & social, regular date & routes.	March March	<ul style="list-style-type: none"> • Rides sub-committee (Paul, Brenda, Robert, Matt? & ???) • Decide set of “Classic Rides” (Homebush, Brighton Le Sands, Chocolate ride, dinner ride?, canal?, commuter?) – discuss at March meeting & trial • Publicise in MV Matters & local paper (as well as push on)
	Stalls & Festivals	various March March	<ul style="list-style-type: none"> • participate in Council events • try a large school fete this year (Fiona to find out) • Fiona to contact Council about participating in more events (eg. Aust Day & Dulwich Hill & CARES)
	Marrickville Big Bike Day	March	<ul style="list-style-type: none"> • discuss annual bike event with Kendall for bike plan (FC)
	Bike Bus	April	Fiona to promote existing bike bus & check with BNSW about bike buddy website progress.
	School Bike Days	on-going	Participate in school bike days as required.
	Media Strategy Generally, good story = local link, newsworthy, positive link to health etc, event/date, picture, celebrity.	on-going	<ul style="list-style-type: none"> • add “media” as regular agenda item, to consider whether we have a story • find out any local cycling celebrities • story about bike bus when launched •

NB: Members present at the Strategic Planning workshop on 5 Feb 2005 were Chris, Ian, Brenda, Robert, Fiona, Liz, Paul B,.

¹ Central Sydney Area Health Service – Health Promotion Unit

² South East Sydney Area Health Service – Health Promotion Unit

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Calendar

Jan	01	Sat	Marrickville Bike Plan Input Starts
Jan	01	Sat	Massbug Summer Rides
Feb	15	Tue	Ride: Twilight with Matt
Feb	16	Wed	Meeting: MV Bike Sub-Committee
Feb	20	Sun	Ride: RPA Commuter Discover Ride II
Feb	27	Sun	Ride: Inner City Canals
Mar	02	Wed	Meeting: MASSBUG Monthly
Mar	15	Tue	Ride: Twilight with Matt
Mar	16	Wed	Meeting: MV Bike Sub-Committee
Apr	06	Wed	Meeting: MASSBUG Monthly
Apr	12	Tue	Ride: Twilight with Matt
Apr	01	Fri	Bike Bus Activity (approx)
May	04	Wed	Meeting: MASSBUG Monthly
May	01	Sun	MV Council Planning & Community Consultation Starts
Jun	01	Wed	Marrickville Bike Plan Input End (Or Ongoing)
Jun	15	Wed	MV Council Planning & Community Consultation Ends
Jul	01	Fri	Meeting: MASSBUG Monthly
Jul	02	Sat	Tour De France Starts
Jul	24	Sun	Tour De France Ends
Aug	03	Wed	Meeting: MASSBUG Monthly
Aug	01	Mon	Spring/Summer BUG Cycling Starts (approx)
Sep	07	Wed	Meeting: MASSBUG Monthly
Sep	15	Thu	Bike Week Starts (approx)
Sep	15	Thu	Festival: Marrickville (approx)
Sep	26	Mon	Bike Week Ends (incl City-of-Syd Bike Ride) (approx)
Sep	26	Mon	Festival: Leichhardt Big Bike Day (incl Ride) (approx)
Oct	05	Wed	Meeting: MASSBUG Monthly
Oct	02	Sun	Ride: Spring Bug Ride (approx)
Oct	05	Wed	Massbug AGM
Nov	02	Wed	Meeting: MASSBUG Monthly
Nov	06	Sun	Ride: Sydney to Gong (approx)
Nov	13	Sun	Festival: Newtown (approx)
Nov	14	Mon	RTA Big Ride 2006 Promotion Starts
Nov	20	Sun	Festival: Glebe Street Fair (approx)
Nov	27	Sun	Ride: RTA Cycle Sydney (approx)
Dec	07	Wed	Meeting: MASSBUG Monthly
Dec	01	Thu	Spring/Summer BUG Cycling Tapers-Off (approx)
Mar	15	Wed	Ride: RTA Big Ride 2006 (approx)